APPENDIX A

(Text for recorded presentation in scene 30)

Throughout the scene, a slide show flashes on six screens that encircle the room. JOHN HAMMOND's voice accompanies the visuals. Suggested text:

HAMMOND
(on tape, continuing)
-- more adventurous guests can opt for the Jungle River Cruise, or, for winged dinosaurs, the Aviary Lodge Tour.

This last line cues Hammond's "None of these attractions..." line :06 seconds into the scene. The voiceover continues:

HAMMOND (cont'd)
But will they come? You bet they will. Last year, more Americans visited zoos than all professional baseball and football games combined. Without the burden of competition faced by traditional zoos, Jurassic Park can reasonably anticipate full booking up to several years in advance. When fully operational, Jurassic Park's direct revenues from attendance and lodging alone should exceed four billion dollars a year --

This last line cues Hammond's "That's conservative..." line :40 seconds into the scene. The voiceover continues:

HAMMOND (cont'd)
-- which doesn't even take into consideration the impressive revenue available from television, ancillary rights, and merchandising. Yes, let's talk merchandising. We all know a child's passion for dinosaurs, because we all felt is ourselves! Picture books, tee-shirts, video games, caps, stuffed toys, comic books -- the applications of the Jurassic Park name is really only limited by our own imaginations. And, as you've already seen, there's no limit to that at all! Just look around you. Jurassic Park is a place of immense beauty, beauty that is enhanced, in some cases even <u>brought to life</u> by spectacular technology.
(MORE)

HAMMOND (cont'd)
It's a place where man can discover his lost past on an island with every convenience of our radiant future -- hospital, luxurious hotels with the best leisure facilities, world-class restaurants staffed by reknowned chefs. With all we've got going for us, the only question will be what to do with all the world demand we are unable to satisfy! But that answer's simple! Supply it, of course! InGen Construction has already leased a large tract in the Azores --

This last line cues the first slide referring to Jurassic Park Europe and Japan, which comes 3:24 into the scene. The voiceover continues:

HAMMOND (cont'd)
-- for Jurassic Park Europe, and an island near Guam, for Jurassic Park near Japan. If our negotiations with the People's Republic of China conclude successfully, Jurassic Park Beijing will be the first Western enterprise to bring its profits home from China. Construction on the next three Jurassic Parks will begin early next year, with an opening date in four years.
(his tone changes; he's wrapping up)
Jurassic Park. Simply put, an island in which genetically engineered dinosaurs have been allowed to move in a natural park-like setting, forming the single most compelling tourist attraction man has ever created. The story of its inception, research and development, initial implementation, and ultimate success is one which will become legend not only in the boardrooms of the world -- but in the classrooms as well. The past, the present, and the future -- are here. In Jurassic Park.